

Open Access Case Study – Professor Marilyn Campbell

QUT has had a long-standing commitment to Open Access, and Professor Marilyn Campbell of QUT's School of Cultural and Professional Learning, Faculty of Education, is one of the University's many active advocates of this movement. Professor Campbell's work - looking at anxiety disorders in young people and the effects of school bullying - has been widely disseminated.

Professor Campbell's Research

Professor Campbell is a leading authority on school bullying. Her latest research focuses on students' responses to face-to-face bullying and cyberbullying in schools, and whether one form is perceived more hurtful than the other. The study found that children reported being scared and very worried by the attacks, and were also embarrassed that others witnessed their victimisation as it occurred. The research article, 'Students' perceptions of their own victimisation: A youth voice perspective' (2016), published the study's findings in the *Journal of School Violence*.

The study, funded by an Australian Research Council (ARC) Linkage Grant, delivered a range of key findings that have been used to inform schools' responses to bullying in a technological age. Professor Campbell said the study "is showing us that we've got to look at all types of bullying and we can't just throw up our hands about cyberbullying only". She believes that it is important to involve students and student leaders in the anti-bullying conversation.

Professor Campbell has made a copy of the accepted manuscript version of this article available via the QUT ePrints repository.

QUT ePrints Digital Repository

QUT ePrints is the institutional repository which showcases the research outputs of QUT academics, staff and postgraduate students.

The majority of the papers deposited in QUT ePrints are available on an open access basis. This ensures that the work:

- contributes to the growing body of research literature that is now freely available online; and
- receives the widest possible dissemination and impact.

Professor Marilyn Campbell is the third most popular author on QUT ePrints, based on the total number of downloads. **Figure 1.1** indicates the download history of Professor Campbell's work from October 2005 until August 2016.

Professor Campbell has a total of 135 works deposited in QUT ePrints, 89.4% of which are available in a full text version (either available by contact with the author or available for download). A total of 71.2% of Professor Campbell's works are available open access.

There has been a total of 257,867 downloads of her work since 2005, with an average download rate since late 2014 of between 2,000-3,500 per month. **Figure 1.2** indicates key figures and top two works.

Professor Campbell's most downloaded work is 'Cyber bullying: An old problem in a new guise?' (2005), which was published in the *Australian Journal of Guidance and Counselling*. This work is the second most downloaded work in QUT ePrints, having been downloaded 87,887 times since it was uploaded on 2 August 2005. Google Scholar links directly to the open access copy of the work hosted on QUT ePrints and indicates the article has been cited a total of 622 times.

Professor Campbell's work is prevalent on a global level with articles receiving high download rates both domestically and internationally from 60 countries including USA, UK, Canada, Slovenia, Ethiopia and Lebanon. Australia recorded the highest download of Professor Campbell's work with a total of 78,863 instances; the United States has the second highest download rate with 68,270; followed by the United Kingdom with 15,428; and Canada with 12,746.

Figure 1.3 provides a visual of the various geographic locations from which Professor Campbell's work has been downloaded.

Why Open Access?

Professor Campbell has been a supporter of open access at QUT through the dissemination of her work via the QUT ePrints repository. Professor Campbell makes a version of her work (typically the final accepted version of the manuscript – this is her final draft, as accepted for publication following peer review) available via QUT ePrints. In instances where a full copy cannot be made available, Professor Campbell has enabled the 'contact author' button to direct enquiries to her. Professor Campbell considers open access to be a 'good thing'. She believes that '... people have a contribution to make' and instead of having her works 'closeted away' or 'stuck in a dusty library' she would prefer to 'put it out there for anyone who wants to read it'. One of the primary benefits of open access is the ability to provide access to information that is not socially or economically biased, as such Professor Campbell believes that '...knowledge should not be confined to the rich'.

Future Work

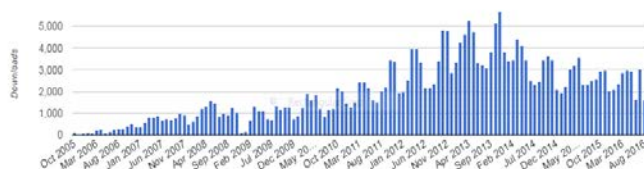
Professor Campbell is currently working on preparing psychologists and school counsellors in the QUT Masters of Education program. She is also working on the ABC TV program, 'Bullied' with Ian Thorpe. This project aims to 'examine the causes, context and consequences of bullying in Australia...'

Professor Campbell is committed to continuing her support for open access through the dissemination of her research via open repositories.

Figure 1.1

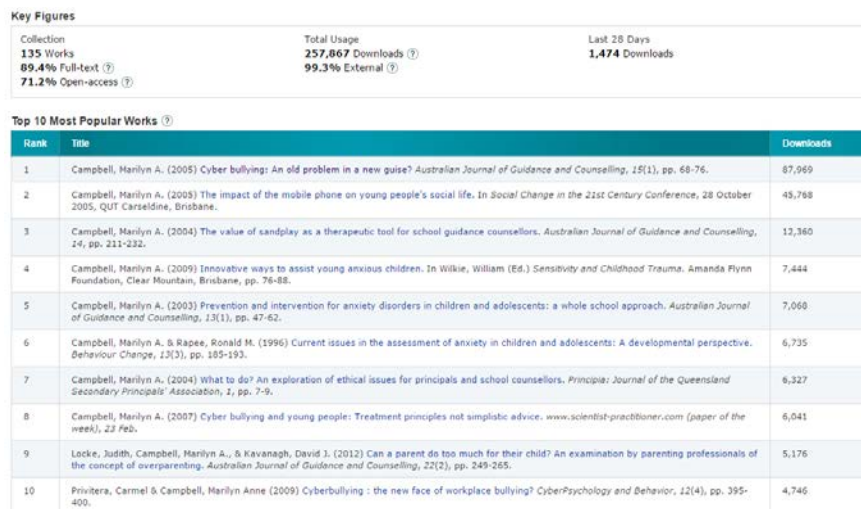
Statistics Overview

Campbell, Marilyn



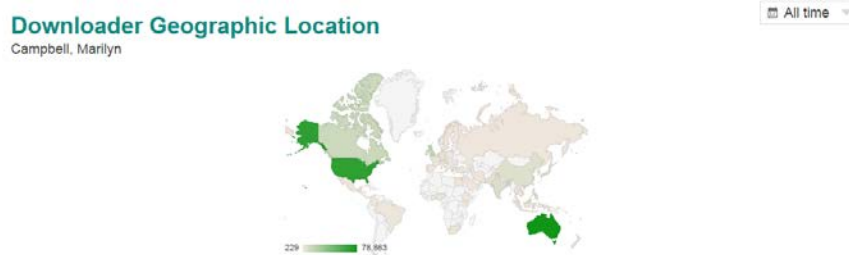
QUT ePrints Downloads for Marilyn Campbell from October 2005 – August 2016

Figure 1.2



QUT ePrints indicates the Key Figures and top 10 most Popular Works for Marilyn Campbell

Figure 1.3



QUT ePrints Geographic Location for Marilyn Campbell

For more information on [QUT ePrints](https://eprints.qut.edu.au/), please contact library.research@qut.edu.au.



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