

How to embed and support a culture of privacy

Good privacy practice stems from good privacy governance.

Our top five tips on how an agency can embed and support a culture of privacy that values personal information are:

- 1** State the agency's commitment to privacy in a publicly available document.
- 2** Assign roles and responsibilities for privacy and data protection, including the management of privacy complaints, through a clearly expressed and up-to-date privacy policy.
- 3** Adopt a 'privacy by design' approach by building privacy in to programs and projects from the onset.
- 4** Measure and report on privacy performance to drive continuous improvement in practices, procedures and systems.
- 5** Promote privacy awareness by integrating privacy and data protection training into induction and ongoing staff training programs.

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