

FREE EVENT!

Privacy Awareness Week Launch 2025



Georgina Poole

Author, researcher, podcast host and Human and Organisational Performance advocate

'Learning from Data Incidents: What Safety Can Teach Us About Privacy'

Human error is widely acknowledged as a leading contributor to data breaches – yet our response often focuses on individual accountability rather than understanding and improving the systems people work within.

This pre-recorded keynote explores how principles from Human and Organisational Performance (HOP) and Safety Differently can help government agencies better understand and respond to privacy breaches. Rather than focusing on individual blame, the session highlights how system design, context, and everyday pressures shape human behaviour.

By learning from how work is actually done – not just how it's imagined – agencies can build more resilient, user-friendly privacy processes that support people to do the right thing, even under pressure.

Georgina offers practical strategies to shift from a compliance mindset to a learning culture that treats privacy as a shared responsibility.

The keynote will be followed by a panel discussion.

This event marks the launch of Privacy Awareness Week in Queensland.



Tuesday, 17 June

9.30am - 11.30am

The Edge

State Library of Qld

Brisbane / Meanjin

LIVESTREAM
oic.qld.gov.au/paw2025



Register only for in-person

<https://events.humanitix.com/2025pawlaunch>

Also featuring...



Kim Skubris
Journalist/media personality
Emcee & moderator



Leanne Harvey
Vice-President
(Administration) & University
Registrar
Qld University of Technology



Dr Jodie Siganto
Director
Privacy 108



David Lacey
Founder and Group CEO
IDCare



Office of the Information Commissioner
Queensland

oic.qld.gov.au/paw2025

16-22 June 2025

PRIVACY
AWARENESS WEEK