

**Site Usage**

**7,649** Visits

**43.64%** Bounce Rate

**25,423** Pageviews

**00:04:08** Avg. Time on Site

**3.32** Pages/Visit

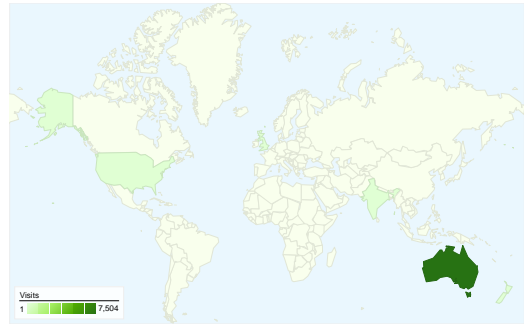
**28.30%** % New Visits

**Traffic Sources Overview**

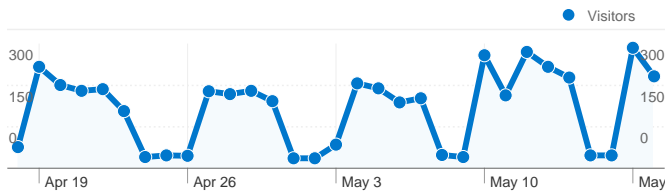


- **Direct Traffic**  
3,097.00 (40.49%)
- **Search Engines**  
2,910.00 (38.04%)
- **Referring Sites**  
1,642.00 (21.47%)

**Map Overlay**



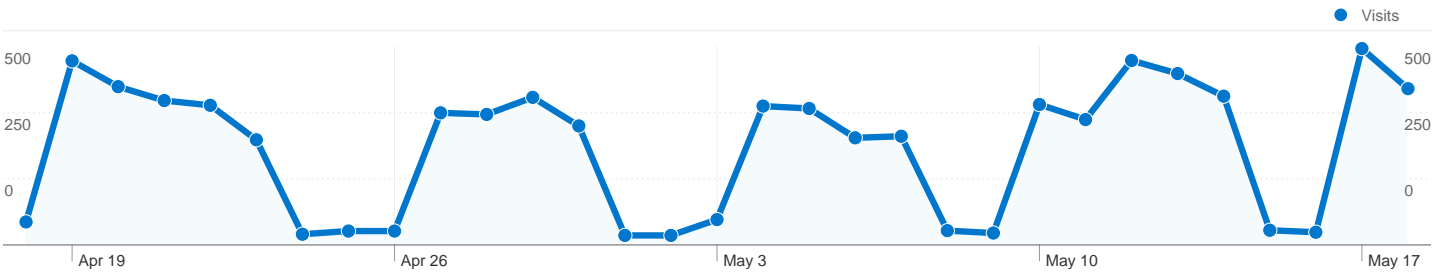
**Visitors Overview**



**Visitors**  
**2,958**

**Content Overview**

Pages	Pageviews	% Pageviews
/	5,932	23.33%
/information-resources	1,306	5.14%
/decisions	867	3.41%
/information-privacy	697	2.74%
/information-privacy-guidelines	692	2.72%



All traffic sources sent a total of 7,649 visits

40.49% Direct Traffic

21.47% Referring Sites

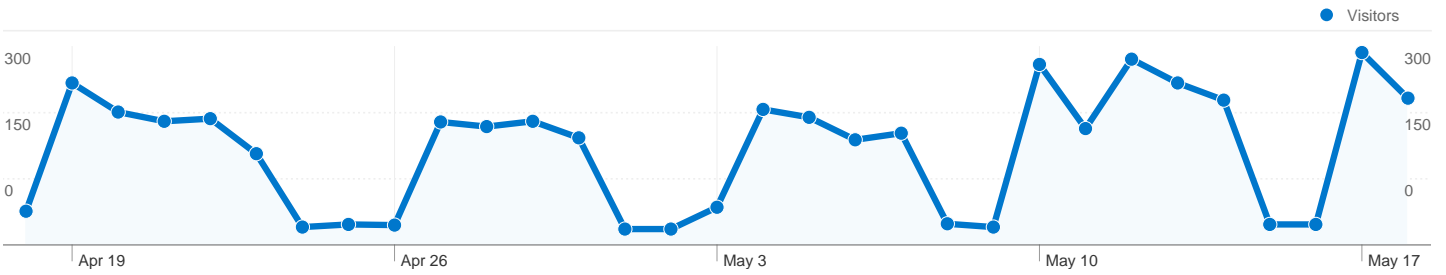
38.04% Search Engines



- **Direct Traffic**  
3,097.00 (40.49%)
- **Search Engines**  
2,910.00 (38.04%)
- **Referring Sites**  
1,642.00 (21.47%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	3,097	40.49%	oic qld	153	5.26%
google (organic)	2,484	32.47%	office of the information	121	4.16%
bing (organic)	396	5.18%	office of the information	112	3.85%
foi.qld.gov.au (referral)	214	2.80%	health rights commission	101	3.47%
qgcio.qld.gov.au (referral)	185	2.42%	oic	92	3.16%



**2,958 people visited this site**

**7,649** Visits

**2,958** Absolute Unique Visitors

**25,423** Pageviews

**3.32** Average Pageviews

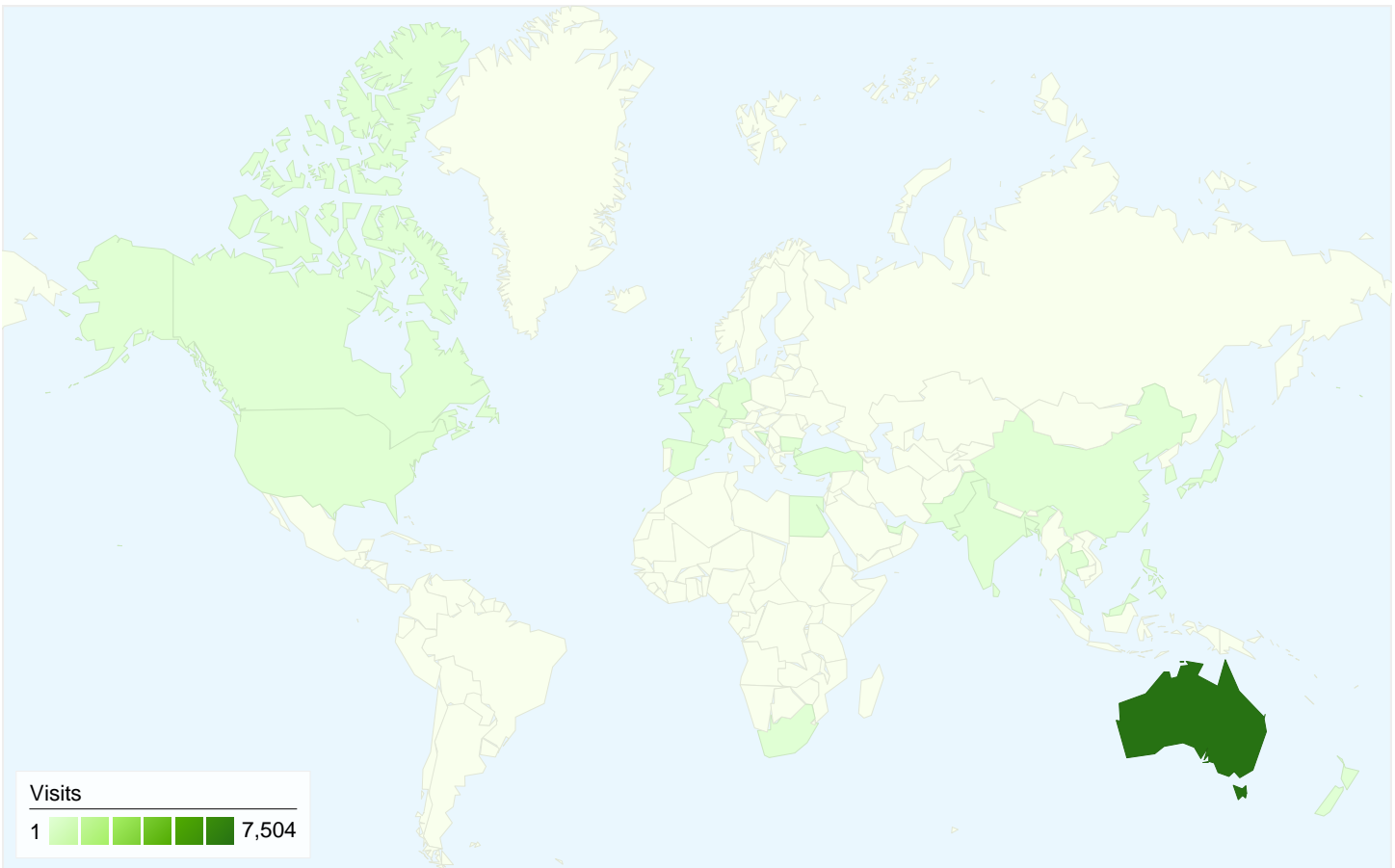
**00:04:08** Time on Site

**43.64%** Bounce Rate

**28.30%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	7,008	91.62%	Unknown	5,557	72.65%
Firefox	374	4.89%	T1	786	10.28%
Safari	110	1.44%	DSL	555	7.26%
Chrome	91	1.19%	Cable	486	6.35%
Opera	59	0.77%	OC3	139	1.82%

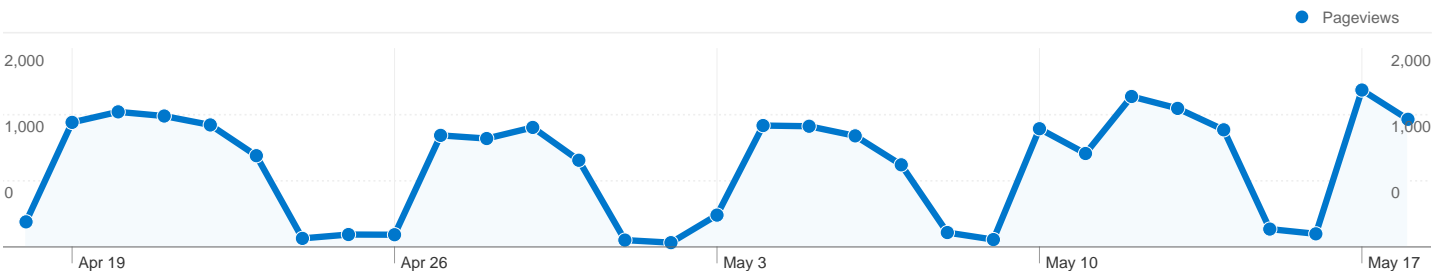


**7,649 visits came from 31 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Australia	7,504	3.33	00:04:11	27.27%	43.55%
United States	27	1.67	00:00:56	85.19%	74.07%
United Kingdom	23	2.17	00:01:06	56.52%	39.13%
India	22	2.18	00:02:21	95.45%	40.91%
New Zealand	13	6.62	00:04:00	92.31%	38.46%
Hong Kong	7	7.71	00:03:45	85.71%	28.57%
China	6	2.33	00:02:25	100.00%	16.67%
Ireland	5	8.00	00:07:48	40.00%	0.00%
Singapore	5	1.20	00:01:28	100.00%	80.00%

Malaysia	4	1.25	00:00:02	100.00%	75.00%
					1 - 10 of 31



**Pages on this site were viewed a total of 25,423 times**

**25,423 Pageviews**

**19,262 Unique Views**

**43.92% Bounce Rate**

## Top Content

Pages	Pageviews	% Pageviews
/	5,932	23.33%
/information-resources	1,306	5.14%
/decisions	867	3.41%
/information-privacy	697	2.74%
/information-privacy-guidelines	692	2.72%